REP HEADLINE# 6144824 TRF# 312011 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENC ORDER WORKSHEET

7800 FAX# 703 528 7880
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP FROM REP OCT16/12 12.43
CHANGES *** WFTV-TV ***

AGY # 3748 ADV # ORDER # FLIGHT DATES OCT30/12 CITY TAX PRDCT DCCC AGY. NAME GREAT AMERICAN MEDIA ADV. NAME ISS/DCCC STATE TAX NOV6/12 WK-2 WASHINGTON, 3050 K ST NW, EST#1192 COMMENTS: (LINE, ORDER, INVOICE) CONTRACT # 6144824 CO-OP BILLING NEEDED BUYER NAME KATIE KEULEMAN CLASS: NATL. SALES PRSN WA- JOE KNAUER OFF.# 6556 LOCAL DATE OCT16/12 SALESMAN # REGIONAL 12.43

TO LENA
FR CAITLIN FOR JULIE
M1-3 OK'D, SEE LNS 54-56
TILS RIS

PLS CFM, THX 10/16

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PROGRAM: PRIVATE PRACTICE ORD COM1: PRGM CHANGE: THIS IS A MAKE-GOOD FOR OCT30 ON LINE-42 FOR 1 SPOT/WK	54 A 1000P-1100P	PROGRAM : BODY OF PROOF	42 S 1000P-1100P	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	:LINE#:REP :CD: TIME PERIOD :
CTICE : R OCT30 ON LIN	30	O	30	CODE =	: LGTH : SEC
VE-42 FOR 1 SPC	\$5,750.00		\$5,750.00	AGENCY EST# = 1192	RATE
T/WK	10/30		10/30	= 1192	: START
	10/30		10/30		: END
	μ		0		:SPTS: WEEK
	TUE		TUE		WEEK :
					DAYS
	۲	1	0		: TOTL

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ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 12.43

AL 183425.00 TS 137	CONTRACT TOTAL TOTAL SPOTS	Õ						183425.00		NOV/12
(OCT16/12) PLS ADVISE.	\$5,750.00 \$5,750.00	30s 30s		NOV4	DP DP REVENGE	MISSED:SUN/900P-1000P OFFER:SUN/900P-1000P CMT:PRGM CHANGE: R	MISSE OFFE CM	BUY#45	OK'D	м3
(OCT16/12) PLS ADVISE.	\$4,300.00 \$4,300.00	30s 30s		NOV1	LAST RESORT	MISSED:THU/800P-900P OFFER:THU/800P-900P CMT:PRGM CHANGE:	MISSE OFFE	BUY#43	OK'D	М2
(OCT16/12) PLS ADVISE.	\$5,750.00 \$5,750.00	30s 30s		OCT30		MISSED:TUE/1000P-1100P OFFER:TUE/1000P-1100P CMT:PRGM CHANGE:	OFFERS: #42 MISSEI OFFEI CM	ĸ	STATION MAKEGOOD M1 OK'D BU	STAT] M1
				/WK	-45 FOR 1 SPOT/WK	: REVENGE R NOV4 ON LINE-45	REVENGE PRGM CHANGE: MAKE-GOOD FOR	Z	PROGRAM : ORD COM1: THIS IS A	
بر	SUN	Ч	11/4	11/4	\$5,750.00	30	900P-1000P	A 900P-	<u>ი</u>	
							SCANDAL	••	PROGRAM	
C	SUN	0	11/4	11/4	\$5,750.00	30	900P-1000P	S 900P-	45	
				/WK	43 FOR 1 SPOT/WK	LAST RESORT NOV1 ON LINE-43	LAST RESORT PRGM CHANGE: MAKE-GOOD FOR	1 ·· ·	PROGRAM ORD COM THIS IS	
H	THU	Н	11/1	11/1	\$4,300.00	30	4006	A 800P-900P	ហ	
						FALL '12	MISSING EFF	••	PROGRAM	
0	THU	0	11/1	11/1	\$4,300.00	30	900₽	S 800P-900P	43	
DAYS :TOTL:	WEEK :	:SPTS:	: END : DATE	: START	RATE	: LGTH : SEC	E PERIOD	:CD: TIME	円 #	: LINE#:REP

MARKET TOTALS \$880,661 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE